

BTS Group

Heading towards easier comparables

Below Market expectations...

Net sales reached SEK619m in the quarter, representing currency-adjusted growth of 7%. This was in line with consensus estimates. EBITA was SEK58m, implying a margin of 9.5%, some 6%-points below consensus. As Q1 is BTS's smallest quarter, this represents a deviation of some 2% on consensus for the full year. The weaker performance stemmed largely from the EBITA margin in Europe declining to 9.6% from 10.2%. The market in Europe remains hesitant, and several projects have been postponed to H2(24). EPS arrived at SEK2.75 in Q1. This included a positive revision of the earn-outs. Adjusted for this, EPS came in at SEK1.3, which was about SEK0.3 short of consensus. During Q1, the company launched its BTS Total Access concept that involves BTS working more closely with customers to develop and drive change themselves, with the help of BTS-developed material on a subscription basis, for example. The concept accounted for 4% of Q1 revenues.

...but in the weakest quarter...

Despite a weaker start on the EBITA level, we believe sales will continue to develop well during 2024. As comparables will become easier, we expect organic growth to accelerate during the year. The weaker start to the year prompts us to cut our EBITA estimates by 5.9% for 2024 and 4.7% for 2025. We lower our 2024e adjusted EPS by 10.1%. Our estimate for reported EPS increases by 2.8%, however, owing to the earn-outs that have not been paid out.

...with easier comparables

Change in estimates

Given this less convincing start to the year than expected and the still challenging market, we lift our WACC to 9% (8.5%). As a result, we adjust our fair value to SEK350–390 (380–400). We believe the company will continue to improve margins sequentially in the coming quarters despite the challenging market.

	24e	25e	26e
Total Revenues	0.0%	-0.4%	1.2%
EBITDA, adj.	-4.7%	-4.0%	-2.4%
EPS, adj.	-10.1%	-5.5%	3.2%
Upcoming eve	ents		
Q2 - report		15 Augu	st 2024
Q3 - report	08	Novemb	er 2024
Company fact	ts (SEKr	n)	
Number of shares			19m
Market capitalisati	ion		6,452
Net debt			-196
EV			6,256
Free float			81%
Daily trading volur	me, avera	ge	6k
Bloomberg Ticker	В	TSB SS E	QUITY
Analyst			
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Forecasts (SEK	m)			
	2023	2024e	2025e	2026e
Total Revenues	2,683	2,893	3,199	3,499
Revenue growth	6%	8%	11%	9%
EBITDA, adj.	422	475	529	553
EBIT, adj.	288	337	399	423
EPS, adj.	11.1	11.3	13.8	14.6
EPS growth, adj.	8%	2%	22%	6%
Dividend per share	5.7	6.5	6.8	7.0
EBIT margin	10.7%	11.6%	12.5%	12.1%
ROE, adj.	17.0%	15.9%	17.7%	17.1%
ROCE, adj.	22.9%	24.6%	26.5%	25.6%
EV/Sales	2.1x	2.2x	2.0x	1.8x
EV/EBITDA	13.1x	13.2x	11.8x	11.3x
EV/EBIT	19.2x	18.6x	15.7x	14.8x
P/E, adj.	26.8x	29.6x	24.2x	22.8x
P/BV	Neg.	Neg.	Neg.	Neg.
Dividend yield	1.9%	2.0%	2.0%	2.1%
FCF yield	1%	3%	4%	4%
Net debt / EBITDA	-1.3x	-1.3x	-1.5x	-1.6x

Onare price	OLI OOC
Risk level	Medium
Price Performance	e 12 months
395	
368	
341-	Amruna
314-	, , , , , , , , , , , , , , , , , , ,
260	The state of the s
	Dec Jan Feb Mar Apr May OMX INDEX
Conflicts of interes	st
	Yes No

SEK 350 - 390

SEK 330

Value and risk Fair value

Share price

Conflicts of interest		
	Yes	No
Liquidity provider		✓
Certified adviser		\checkmark
Transactions 12m		\checkmark

Investment case

BTS is the market leader in simulation and implementation of business strategies. Since its listing in 2001, the company has increased its turnover by some 13% a year and its EBITA annually by 16%. This outstrips the management consulting industry as a whole at 6–8% over the same period. We believe this is explained by three factors:

- 1) BTS has built an impressively loyal client base over the years, with some 80% of revenues now stemming from previous customers. This has led the company to successful and maintained growth in profitability even in turbulent times, distinguishing BTS from other listed consulting firms.
- 2) It has succeeded when complementing its business with acquisitions.
- 3) Historically, it has shown especially high employee satisfaction thanks to an entrepreneurial, results-oriented, and robust culture that brings engagement. This is an essential element in sustaining high growth.

Company profile

BTS, a consultancy firm within strategy implementation, has, since its IPO in 2001, shown an impressive performance in both turnover and profits. The company's principal product is training programmes (63% of 2022 turnover). These programmes simulate strategies and decision-making for much of an organisation. One example is a project that a software industry client rolled out in Q4(22), allowing 30,000 salespeople to participate in a simulation programme. During the pandemic, BTS was able to reorganise its deliveries from a focus on physical products to virtual and digital services, confirming the company's strong culture and its ability to adapt. Beyond its high organic growth, BTS has also proven its ability to implement change.

Over the past ten years, BTS has reported ROE of 17% on average – among the highest of the consultancy firms we have looked at listed on the Stockholm stock exchange. In addition to having one of the highest ROEs among the companies we cover, it also boasts the lowest volatility in ROE, which we believe justifies a premium over other Swedish consulting companies. We believe its low ROE volatility can be attributed to its services being sought after in most economic climates and as it relies on repeat customers that, in times of crisis, invest in simulations and implementation of new strategies.

BTS is a global company with around 1,150 employees. Its key market is North America, accounting for around 50% of turnover in 2023. Europe accounted for 18% of turnover. Other markets represented 27%. This global presence is a consequence of the smaller acquisitions BTS carried out in the years before its IPO. We believe its geographical coverage also contributes to the low volatility in its turnover and profits.

Valuation

Given the stable cash flows in BTS, we have chosen to value the share using a DCF model. Our DCF model suggests a value of SEK350–390. We believe the key share price catalysts, beyond the continued increase in margins, will be new, smaller acquisitions that bolster organic growth and the initiated action programmes that are now having an effect on the margin.

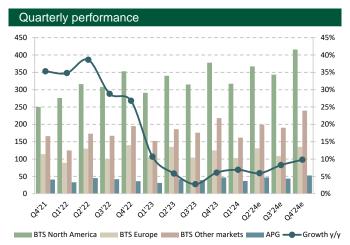
Brief overview of the quarter

BTS North America: Net sales came in at SEK317m for the quarter, representing currency-adjusted growth of 10% Y/Y. EBITA for Q1 was SEK33.8m, implying a margin of 10.7%. The positive trend among tech and software customers continued during the quarter, but the company anticipates further caution among other industries. We thus expect an ongoing improvement during the year is likely.

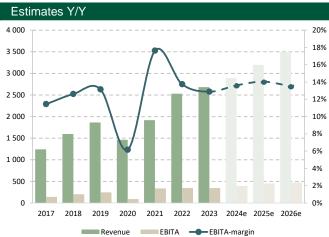
BTS Europe: Net sales were SEK 103m for Q1, representing currency-adjusted growth of -4% Y/Y. EBITA came in at SEK 9.8m, meaning the margin was 9.6%. The European market remained hesitant during Q1. Several customers signed agreements for delivery in H2(24) during the quarter, and so we expect a turnaround in growth from this region.

BTS Other Markets: Net sales reached SEK 162m, suggesting currency-adjusted growth of 8% Y/Y. EBITA was SEK12.1m, which implies a margin of 7.5%. The Middle East was again a robust market, while the company sees more caution in China and South Korea.

We thus believe the profitability trend for BTS is positive, but that the market will remain challenging during H1(24). BTS will see easier comparables from H2(24).







Source: Penser by Carnegie

	Q4'20	Q1'21	Q2'21	Q3'21	Q4"21	Q1'22	Q2'22	Q3*22	Q4'22	Q1'23	Q2'23	Q3'23	Q4"23	Q1'24	Q2'24e	Q3*24e	Q4'24
Sales BTS North America	175	210	238	251	250	276	316	308	353	291	340	315	378	317	367	343	410
Sales BTS Europe	92	70	93	77	114	89	130	100	140	105	135	104	125	103	131	109	13
Sales BTS other markets	124	84	119	124	166	125	173	167	195	152	186	176	218	162	199	190	24
APG	31	24	29	27	41	33	45	42	36	31	42	39	47	37	47	44	5
Total Sales	422	388	479	479	571	523	664	617	724	579	703	634	768	619	744	686	84
Total Costs	-361	-331	-384	-397	-446	-449	-534	-533	-593	-513	-580	-562	-606	-539	-621	-570	-687
depreciation PPE	-16	-8	-8	-8	-25	-18	-18	-18	-20	-18	-17	-18	-23	-21	-20	-20	-21
Amortization	-7	-16	-14	-17	-10	-11	-11	-12	-9	-11	-14	-16	-17	-15	-14	-14	-1-
EBIT	37	34	74	57	91	45	101	54	102	37	92	38	122	43	89	83	12
Net Financials	-4	-4	-4	-5	-4	-3	-4	-4	-3	-4	-5	-8	-7	21	-6	-6	
Affiliated companies	0	0	0	0	0	0	0	1	0	0	0	28	28	0	0	0	
Profit Before Tax	34	30	69	53	87	42	96	51	99	33	88	59	144	64	83	77	12:
Tax	0	-9	-21	-17	-27	-13	-30	-15	-31	-10	-27	-10	-33	-11	-25	-23	-35
Profit After Tax	34	21	48	36	60	29	66	35	68	22	61	49	110	53	58	54	87
Growth North America y/y					43%	31%	33%	23%	41%	5%	8%	2%	7%	9%	8%	9%	109
Growth Europe y/y					24%	27%	40%	30%	23%	18%	4%	4%	-11%	-2%	-3%	5%	89
Growth other Markets y/y					34%	49%	45%	35%	17%	22%	8%	5%	12%	6%	7%	8%	109
Growth APG y/y					32%	38%	55%	56%	-12%	-6%	-7%	-7%	31%	19%	12%	12%	129
EBITA	45	50	88	74	100	56	112	66	111	48	106	54	139	59	103	97	136
EBITA-margin	26%	13%	18%	15%	18%	11%	17%	11%	15%	8%	15%	9%	18%	9%	14%	14%	169
EBIT-margin	9%	9%	15%	12%	16%	9%	15%	9%	14%	6%	13%	6%	16%	7%	12%	12%	149
EPS	1,7	1,1	2,5	1,9	3,1	1,5	3,4	1,8	3,5	1,1	3,1	2,5	5,7	2,8	3,0	2,8	4,5
EPS Growth y/y					79%	38%	37%	-2%	13%	-23%	-8%	37%	64%	140%	-4%	10%	-21%

Källa: BTS, Penser by Carnegie

			Estimates chan	ges		
New estimates				Old	estimates	
	2024e	2025e	2026e		2024e	2025
Net Sales	2 893	3 199	3 499	Net Sales	2 892	3 213
Operating Expenses	-2 417	-2 670	-2 946	Operating Expenses	-2 393	-2 661
depreciation PPE	-81	-80	-80	depreciation PPE	-80	-80
Amortization of intangible assets	-57	-50	-50	Amortization of intangible assets	-50	-50
EBIT	337	399	423	EBIT	369	421
Net Financials	-25	-18	-18	Net Financials	-22	-18
Profit Before Tax	312	381	405	Profit Before Tax	347	403
Tax	-94	-114	-121	Tax	-104	-121
Profit After Tax	218	267	283	Profit After Tax	243	282
EPS	12,7	13,8	14,6	EPS	12,5	14,6
EBITA	394	449	473	EBITA	419	471
Changes in estimates %	4					
Revenue	0,0%	-0,4%	1,2%			
EBITA	-5,9%	-4,7%	-2,8%			
EPS	1,5%	-5,5%	-3,2%			

Source: BTS, Penser by Carnegie

Värdering

Valuation output		WACC assumptions		Terminal value assumptions	
Sum of PV of FCF (explicit period)	2 666	Risk free nominal rate	2,5%	Long term growth rate	2,0%
PV of terminal value (perpetuity formula)	4 010	Risk premium	5,5%	Long term EBIT margin	15,5%
Enterprise value	6 676	Small cap premium	0,0%	Depreciation (% of sales)	5,0%
Latest net debt	-196	Extra risk premium	1,0%	Capex (% of sales)	4,0%
Minority interests & other	0	Cost of equity	9,0%	Working cap. (% of sales)	5,0%
Equity value	6 872			Tax rate	22%
No. of shares outstanding (millions)	19				
Equity value per share	355				
Källa: Penser by Carnegie					

Sensitivity table Sensitivity analysis

			Long	g-term grow	th rate					Long	term EBIT m	nargin	
		1,0%	1,5%	2,0%	2,5%	3,0%			12,0%	13,0%	15,5%	15,0%	16,0%
	8,0%	374	397	423	454	492		8,0%	352	372	423	413	433
	8,5%	345	364	386	412	442		8,5%	322	341	386	377	395
WACC	9,0%	320	336	355	376	401	WACC	9,0%	297	314	355	347	363
•	9,5%	298	312	328	346	366		9,5%	276	291	328	320	335
	10.0%	278	290	304	319	337		10.0%	257	270	304	297	311

Källa: Penser by Carnegie

Valuation	MCAP	EV		EV / Sales			EV / EBITDA			EV / EBIT		F	Price / Earning	gs
	(sek)	(sek)	LTM	2024	2025	LTM	2024	2025	LTM	2024	2025	LTM	2024	2025
Mind Gym	528	536	0,81×	-	-	-	-	-	-	-	-	nm	-	-
Korn Ferry	36 491	34 487	1,12x	1,12x	1,05×	8,12	7,33	6,69	10,2×	8,9×	7,9×	22,4x	13,9x	12,1×
Heidrick & Struggles Intl	7 092	3 278	0,27x	0,27x	0,25x	1,68	3,00	2,68	2,0x	4,9x	3,5×	12,4x	15,9×	12,4×
Accenture	2 303 142	2 291 413	3,28×	3,25×	3,06x	17,44	17,39	15,93	21,0x	21,0x	19,5×	30,7×	28,0×	26,1×
Capgemini	425 167	454 388	1,75×	1,72x	1,62x	12,00	10,57	9,70	15,3×	12,7x	11,7x	22,0x	17,8x	16,0×
						Nordic	Peers							
Knowit AB	4 33 1	5 304	0,75×	0,76x	0,72x	7,86	7,44	6,61	16,3×	14,2×	10,9x	nm	15,4x	11,7×
nnit a/s	4 164	4 257	1,60x	1,41x	1,24x	19,22	11,48	8,00	23,9x	13,3x	9,0×	-	17,2x	11,4x
Netcompany Group	21 935	24 986	2,68×	2,44x	2,22x	18,08	14,64	12,28	28,2×	19,9x	15,5×	46,5×	25,3×	18,6×
Sweco AB Class B	43 772	48 819	1,71x	1,60x	1,53x	12,93	12,30	11,62	20,1×	17,5x	15,7x	25,9x	22,1x	19,1×
Bouvet ASA	6 262	6 153	1,77x	1,60x	1,46x	12,42	11,56	10,75	15,4x	14,6x	13,4x	19,7x	19,0x	17,4×
AFRY AB Class B	19 366	26 058	0,97x	0,94x	0,89x	9,59	8,72	8,16	14,7x	12,5x	11,2x	17,6x	13,5×	11,5×
BTS Group AB Class B	6 352	6 122	2,28x	2,12x	1,92×	14,35	12,56	11,20	20,9x	17,5x	15,0×	29,6x	27,4x	23,0×
Mean			1,58x	1,56x	1,45x	12,15	10,64	9,42	17,1x	14,3x	12,1x	25,2x	19,6x	16,3×
Median			1,66x	1,60x	1,46x	12,42	11,48	9,70	16,3x	14,2x	11,7x	22,4x	17,8x	16,0x

Källa: Factset

Income statement									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Net sales	1,598	1,865	1,464	1,917	2,529	2,683	2,893	3,199	3,499
Other Operating Expenses	-1,384	-1,554	-1,309	-1,557	-2,110	-2,261	-2,417	-2,670	-2,946
EBITDA	214	311	155	359	419	422	475	529	553
EBITDA, adjusted	214	311	155	359	419	422	475	529	553
Depreciation	-12	-66	-65	-71	-72	-76	-81	-80	-80
EBITA, adjusted	202	245	90	288	348	346	394	449	473
Amortization	-18	-20	-26	-33	-45	-58	-57	-50	-50
EBIT	183	226	65	256	303	288	337	399	423
EBIT, adjusted	183	226	65	256	303	288	337	399	423
Net Financial Items	-4	-9	-14	-16	-14	6	3	-18	-18
Profit before tax	180	216	51	240	289	295	340	381	405
Profit before tax, adjusted	180	216	51	240	289	295	312	381	405
Taxes	-54	-66	-16	-75	-90	-80	-94	-114	-121
Net income	126	151	35	165	199	214	246	267	283
Net income, adjusted	126	151	35	165	199	214	218	267	283
Sales Growth	Neg.	17%	-22%	31%	32%	6%	8%	11%	9%
Gross Margin	N.m.								
EBIT Margin, Adjusted	11.5%	12.1%	4.4%	13.3%	12.0%	10.7%	11.6%	12.5%	12.1%
EPS, Adjusted	6.63	7.80	1.82	8.52	10.3	11.1	11.3	13.8	14.6
EPS Growth, Adjusted	N.m.	18%	-77%	367%	20%	8%	2%	22%	6%

Source: BTS Group, Penser by Carnegie

Cash flow statement									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
EBIT	183	226	65	256	303	288	337	399	423
Other Cash flow Items	-23	5	40	12	48	41	20	-2	-9
Changes in working capital	-2	-18	143	-5	-152	-164	-67	-45	-72
Cash flow from operating activities	158	212	247	263	199	165	290	352	341
Investments in Fixed Assets	-19	-16	-	-12	-61	-40	-80	-80	-80
Investments in intangible fixed assets	0	-10	-	-7	0	0	0	0	0
Other Cash flow from investments	-18	-12	-149	-163	-15	-65	0	0	0
Cash flow from Investments	-37	-38	-149	-182	-76	-105	-80	-80	-80
Free cash flow	121	175	98	81	123	60	210	272	261
New share issue / repurchase	-	23	0	-	-	-	-	-	-
Change in liabilities	-23	-38	-	-79	-116	74	0	0	0
Dividends	-53	-69	-69	-23	-93	-105	-110	-126	-131
Other items	0	-48	-86	-59	0	-53	0	0	0
Cash flow from financing	-76	-132	-155	-161	-209	-84	-110	-126	-131
Cash flow	44	42	-57	-80	-85	-24	99	146	130
Net debt	-262	-316	-591	-594	-577	-532	-631	-778	-909

Source: BTS Group, Penser by Carnegie

Balance sheet									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
ASSETS									
Goodwill	455	536	549	830	909	1,104	1,047	997	946
Other intangible assets	72	82	75	115	121	154	154	154	154
Tangible fixed assets	39	220	185	180	186	180	179	179	179
Financial assets	15	13	17	22	28	28	28	28	28
Total fixed assets	581	851	826	1,147	1,244	1,466	1,408	1,358	1,307
Accounts receivable	512	514	409	557	723	714	868	928	1,015
Other current assets	172	187	134	194	215	243	243	243	243
Cash and cash equivalents	262	316	591	594	577	532	631	778	909
Total current assets	947	1,018	1,134	1,345	1,515	1,490	1,743	1,949	2,167
TOTAL ASSETS	1,528	1,869	1,960	2,492	2,758	2,956	3,150	3,307	3,474
EQUITY AND LIABILITIES									
Equity	704	840	710	983	1,213	1,301	1,437	1,578	1,730
Total equity	704	840	710	983	1,213	1,301	1,437	1,578	1,730
Other long-term liabilities	284	364	431	543	508	592	592	592	592
Total long-term liabilities	284	364	431	543	508	592	592	592	592
Other current liabilities	540	665	820	966	1,036	1,064	1,123	1,138	1,153
Total current liabilities	540	665	820	966	1,036	1,064	1,123	1,138	1,153
TOTAL EQUITY AND LIABILITIES	1,528	1,869	1,960	2,492	2,758	2,957	3,151	3,307	3,475

Source: BTS Group, Penser by Carnegie

Growth and margins									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Revenue growth	Neg.	17%	-22%	31%	32%	6%	8%	11%	9%
EBITDA growth, adjusted	Neg.	45%	-50%	131%	17%	1%	13%	11%	4%
EBIT growth, adjusted	Neg.	23%	-71%	295%	18%	-5%	17%	19%	6%
EPS growth, adjusted	N.m.	18%	-77%	367%	20%	8%	2%	22%	6%
Gross margin	N.m.								
EBITDA margin	13.4%	16.7%	10.6%	18.8%	16.6%	15.7%	16.4%	16.5%	15.8%
EBITDA margin, adjusted	13.4%	16.7%	10.6%	18.8%	16.6%	15.7%	16.4%	16.5%	15.8%
EBIT margin	11.5%	12.1%	4.4%	13.3%	12.0%	10.7%	11.6%	12.5%	12.1%
EBIT margin, adjusted	11.5%	12.1%	4.4%	13.3%	12.0%	10.7%	11.6%	12.5%	12.1%
Profit margin, adjusted	7.9%	8.1%	2.4%	8.6%	7.9%	8.0%	7.5%	8.3%	8.1%

Source: BTS Group, Penser by Carnegie

Return									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
ROE, adjusted	Neg.	20%	5%	19%	18%	17%	16%	18%	17%
ROCE, adjusted	Neg.	29%	8%	30%	28%	23%	25%	26%	26%
ROIC, adjusted	Neg.	47%	20%	>100%	59%	41%	43%	50%	52%

Source: BTS Group, Penser by Carnegie

Capital efficiency									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Accounts receivable / total revenue	32%	28%	28%	29%	29%	27%	30%	29%	29%
Total short-term liabilities / total cost	39%	43%	63%	62%	49%	47%	46%	43%	39%
Working capital / total revenue	9%	2%	-19%	-11%	-4%	-4%	0%	1%	3%
Capital turnover rate	2.3x	2.2x	2.1x	1.9x	2.1x	2.1x	2.0x	2.0x	2.0x

Source: BTS Group, Penser by Carnegie

Financial position									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
Net debt	-262	-316	-591	-594	-577	-532	-631	-778	-909
Equity ratio	46%	45%	36%	39%	44%	44%	46%	48%	50%
Net debt / EBITDA	-1.2x	-1.0x	-3.8x	-1.7x	-1.4x	-1.3x	-1.3x	-1.5x	-1.6x

Source: BTS Group, Penser by Carnegie

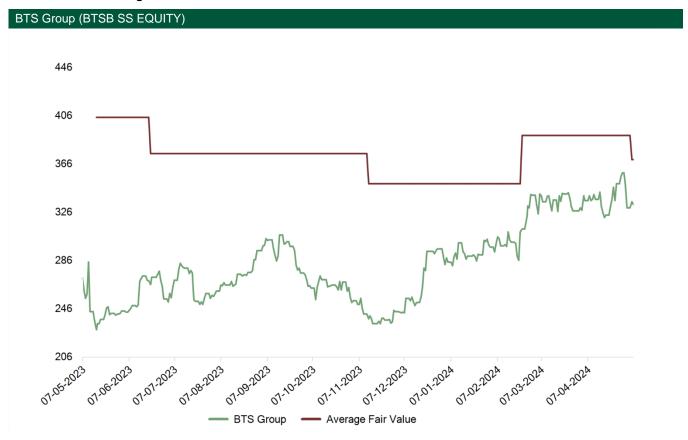
Per share data									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
EPS	6.63	7.80	1.82	8.52	10.3	11.1	12.7	13.8	14.6
EPS, adjusted	6.63	7.80	1.82	8.52	10.3	11.1	11.3	13.8	14.6
FCF per share	6.36	9.04	5.07	4.19	6.37	3.08	10.8	14.1	13.5
Dividend per share	3.60	3.60	1.20	4.80	5.40	5.70	6.50	6.75	7.00
Number of shares after dilution, average	19.0	19.3	19.3	19.4	19.4	19.4	19.4	19.4	19.4

Source: BTS Group, Penser by Carnegie

Valuation									
	2018	2019	2020	2021	2022	2023	2024e	2025e	2026e
P/E, adjusted	19.1x	30.5x	100x	47.3x	28.4x	26.8x	29.6x	24.2x	22.8x
P/BV	Neg.								
P/FCF	20.0x	26.3x	42.8x	96.2x	45.7x	96.2x	30.8x	23.7x	24.7x
FCF-yield	5%	4%	2%	1%	2%	1%	3%	4%	4%
Dividend yield	2.8%	1.5%	0.6%	1.2%	1.9%	1.9%	2.0%	2.0%	2.1%
Payout ratio, adjusted	54.3%	46.2%	65.8%	56.4%	52.6%	51.6%	57.7%	49.0%	47.9%
EV/Sales	0.9x	1.1x	2.7x	1.9x	2.9x	1.9x	2.2x	2.0x	1.8x
EV/EBITDA, adjusted	7.1x	6.9x	25.8x	10.0x	17.2x	12.1x	13.2x	11.8x	11.3x
EV/EBIT, adjusted	8.3x	9.5x	62.0x	14.1x	23.9x	17.7x	18.6x	15.7x	14.8x
EV	1,515	2,137	4,007	3,610	7,231	5,106	6,256	6,256	6,256
Share price, year end	127	238	217	403	291	296	333	333	333

Source: BTS Group, Penser by Carnegie

Share Price and Average Fair Value Chart



Source: Penser by Carnegie, IDC

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